

# FDA Approves Unique New Pain Management Device

## Inventor Aims for an End to the Agony of Opiate Withdrawal

Los Angeles, CA –Bioelectric Research Corporation, a startup company comprised of professionals with expertise in biophysics, medicine, and engineering, has recently obtained 510(k) clearance on their first device, the ODIN 1™. Bioelectric Research brought together the top research physicians and scientists in electrotherapy to design the ODIN 1™, a commercially viable medical device that delivers advanced and highly specialized electrical treatments.

The ODIN 1™ is an electrotherapeutic device for the management of chronic intractable pain as well as acute post-traumatic and post-surgical pain. One important application will be directed to the relief of pain during detox opiate withdrawal. The ODIN 1™ is a handheld, color-touchscreen medical device that uses two electrodes that are placed on intact skin. The ODIN 1™ has 24 built in treatments, a Bioelectric hopes to use this selection of treatments to expand the indication of use to include the accelerated healing of muscular skeletal injuries and wounds, through planned clinical trials.

Steven Kaye MD, CEO of Bioelectric, said “My 35 years of private practice research in electrotherapy has finally culminated in a practical medical device, the ODIN 1™. I am very gratified to introduce these remarkable medical benefits of specialized electrotherapy into the US healthcare system”.

Mickey Dyeovich, the head of sales for Bioelectric in New York, told us “I have had people calling me for years after experiencing this technology, and asking when a practical form would be available. Now I can give them an answer.”

“As a physiotherapist I see many patients with muscular skeletal injuries resistant to healing. I am very excited to finally be able to use this technology” states Bob Donatelli, head physical therapist at Physiotherapy Associates of Las Vegas.

The ODIN 1™ are now available through select representatives. The ODIN 1™ is a prescription-only device. More information can be found at [www.bioerc.com](http://www.bioerc.com)

\*For further information please contact [smk@bioerc.com](mailto:smk@bioerc.com) 1